



BOOKS WINTER 2020

- **College Algebra:**

College Algebra 6th/E, Mark Dugopolski, Southeastern Louisiana University, 2015
Pearson. ISBN-10: 0321919742, ISBN-13: 9780321919748

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Marketing Management, 15/e by Kotler, P and Keller, K. 2016 Prentice Hall. ISBN
978-0133795028. Pearson

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Brief, Edition, 11th Edition | ISBN-13: 978-0-13-386396-3

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Cengage Advantage Books: Business Law: The First Course, 13th Edition Roger
LeRoy Miller ISBN: 9781305087859, 2015

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-**The Complete Enneagram: 27 Paths to Greater Self -Knowledge.** By–Beatrice Chestnu, She Writes Press, (2013) ISBN: 978-1938314544

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College Accounting, Chapters 1-15, 22th Edition by James A. Heintz - University of Kansas and Robert W. Parry - Indiana University ISBN-13: 978-1305666160
ISBN-10: 130566616. Cengage 2017

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Entrepreneurship, 4th Edition William D. Bygrave (Babson College), Andrew Zacharakis (Babson College) Wiley, 2017 ISBN 978-1-119-29880-9

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Leadership: Research Findings, Practice, and Skills, 8th Edition. Andrew J. DuBrin (2016) ISBN-13: 9781285866369

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- **Financial Administration:**

Financial Management: Core Concepts, 3rd/E. Raymond Brooks. ©2016 Pearson.
ISBN-10: 0-13-400422-1 | ISBN-13: 978-0-13-400422-8

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- **Principles of Microeconomics, 11/E.** Karl E. Case Ray C Fair Sharon Oster • ISBN-13: 9780133024166 ©2014 • Prentice Hall

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- **Exploring the Basic of Drawing 2/e.** By Victoria Vebell. ISBN-13: 9781285186269 ©2015 • Cengage Learning

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- **Global Marketing, 8th Edition** Warren J. Keegan (Author), Mark C. Green Publisher: Prentice Hal, 2015 ISBN-10: 0133545008 ISBN-13: 9780133545005

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-**International Economics, 7/e,** James Gerber, Print ISBN: 9780134472096, 0134472098 eText ISBN: 9780134523873, 0134523873, ©2018

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-**Advertising & IMC: Principles and Practice, 10/E.** Sandra Moriarty, Nancy Mitchell, William D Wells ISBN-10: 0133506886 • ISBN-13: 9780133506884 ©2015 • Prentice Hall

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-**OM, 5 Edition**, David Alan Collier - Florida Gulf Coast University and James R. Evans
-University of Cincinnati. Cengage Learning 2015. ISBN: 978-1285451374

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-**International Business Law and Its Environment, 9th Edition** Richard Schaffer,
Filiberto Agusti, Lucien J. Dhooge. ISBN-10: 1285427041 ISBN-13: 9781285427041 ©
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-**Marketing Research, 8/E** Burns & Bush Prentice Hall Published: 2017
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Business Ethics: Ethical Decision Making & Cases. By O. C. Ferrell, John Fraedrich,
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